



Knowledge Asset Management New Business Models: Exploiting & Leveraging Knowledge Assets

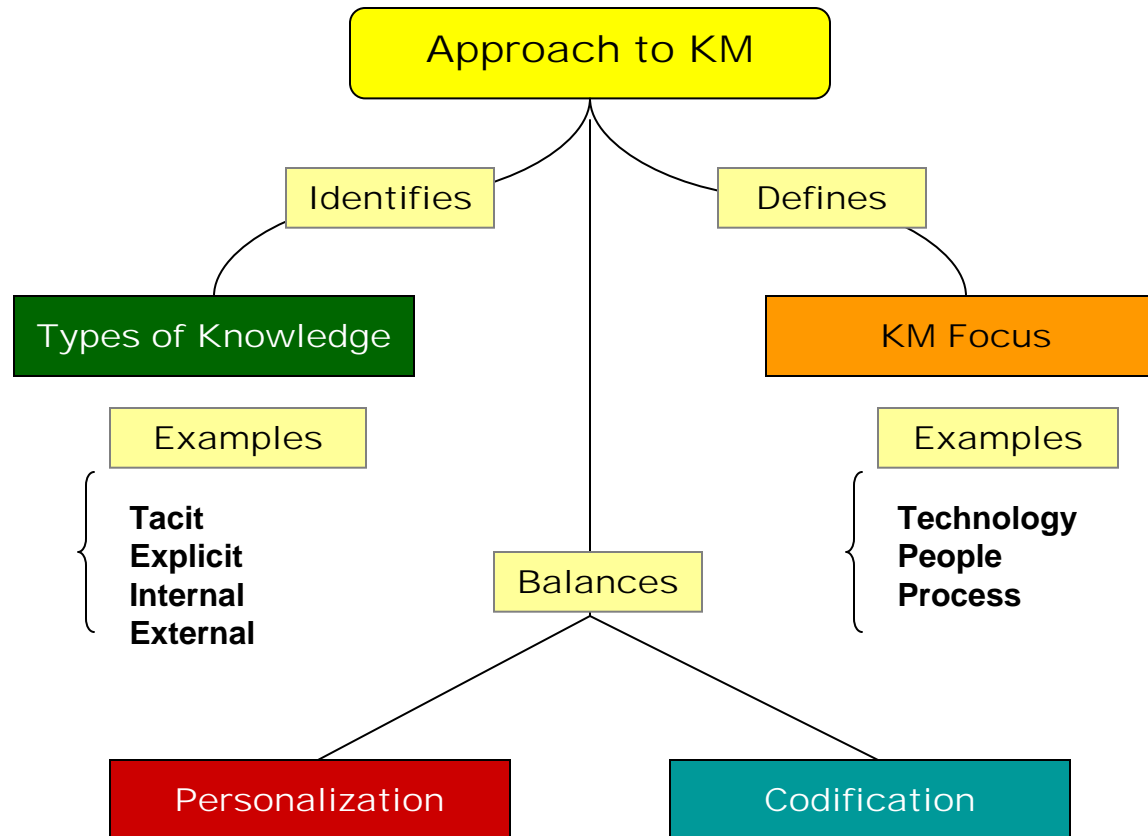
A Learning Tool and Road Map for introducing business and IT executives to the discipline, theory, tools and best practices of knowledge asset management.

Executive Briefing

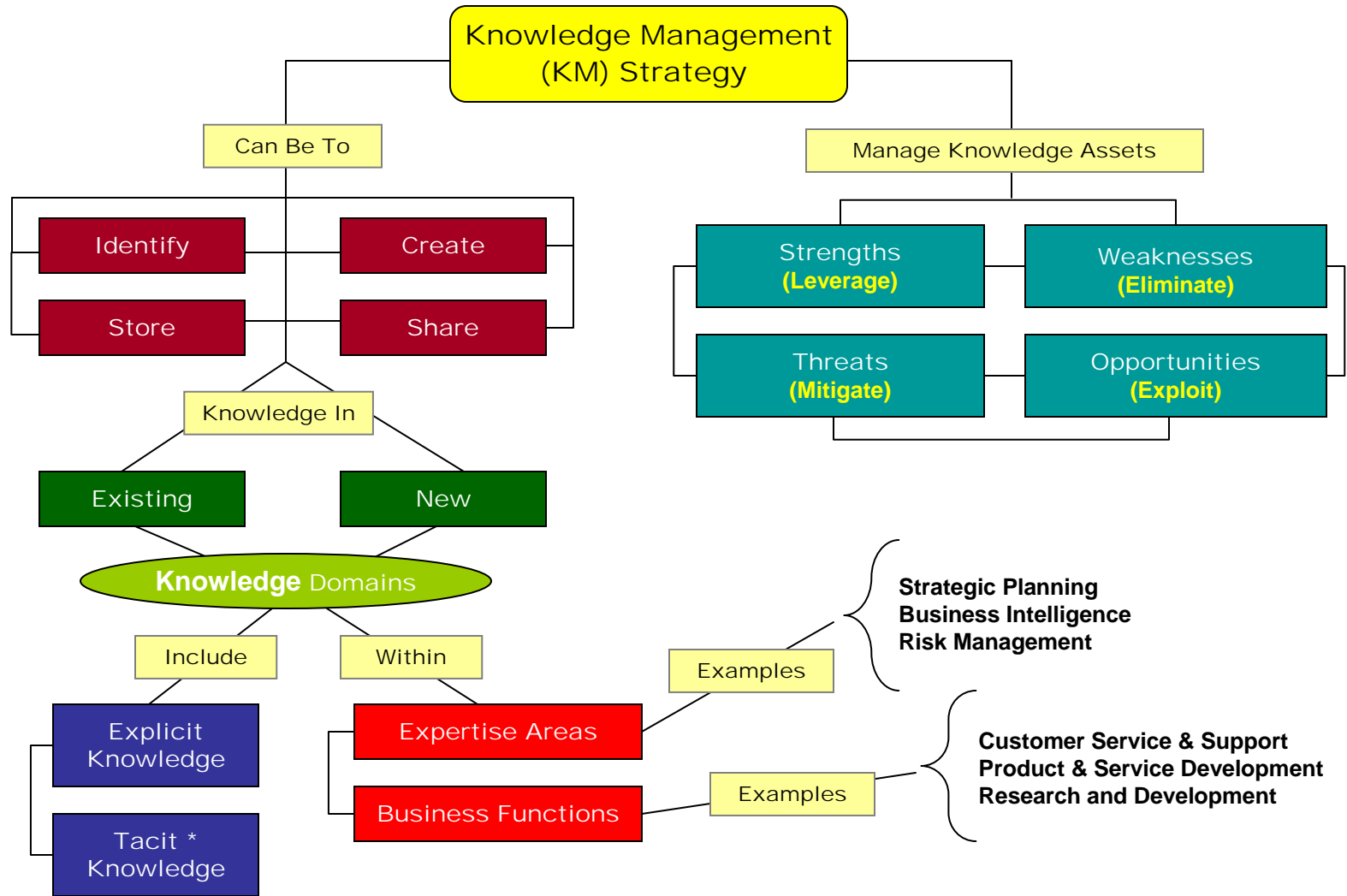
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Discussion Leader



Approach to KM

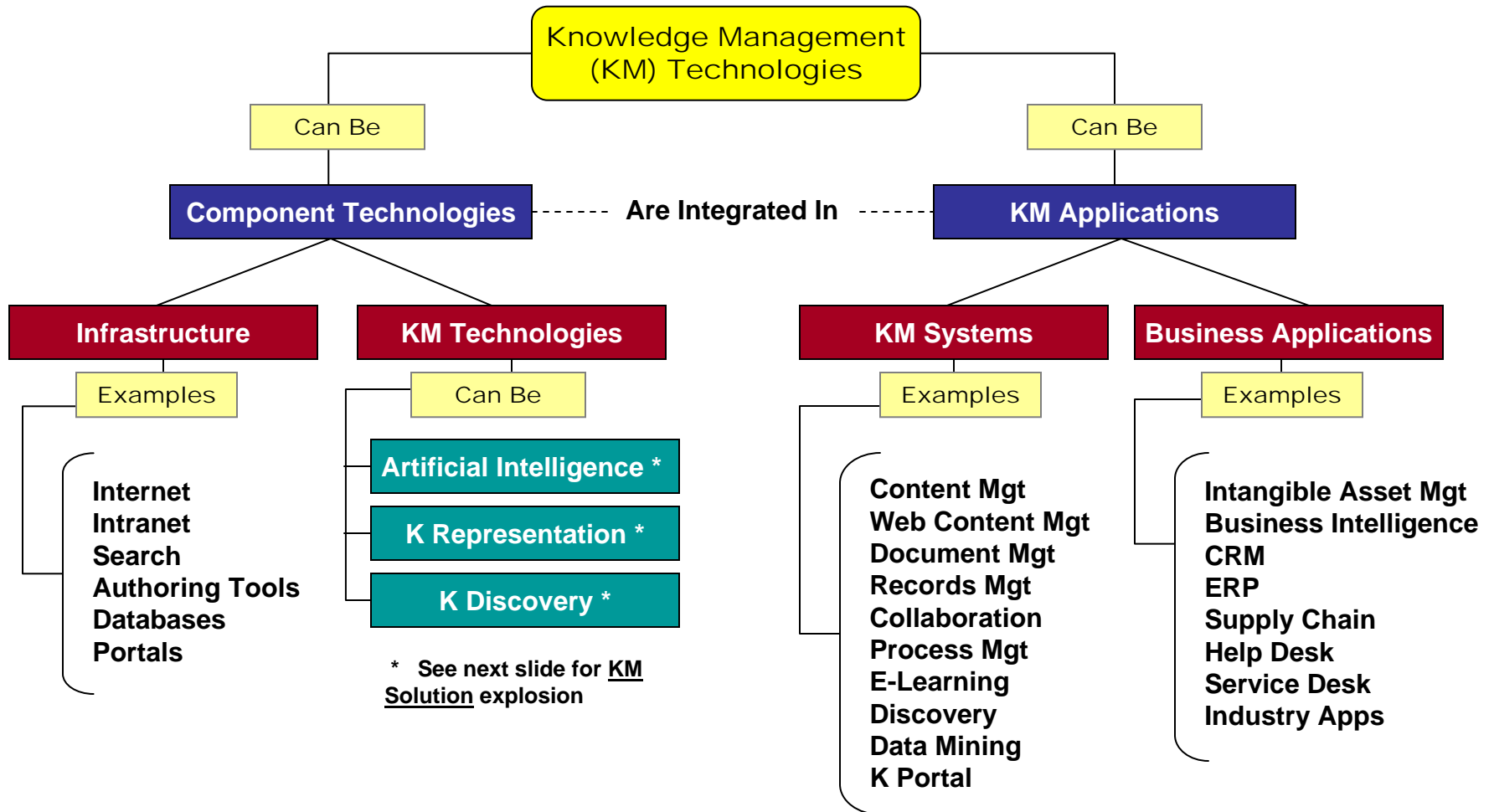


Knowledge Management Strategy

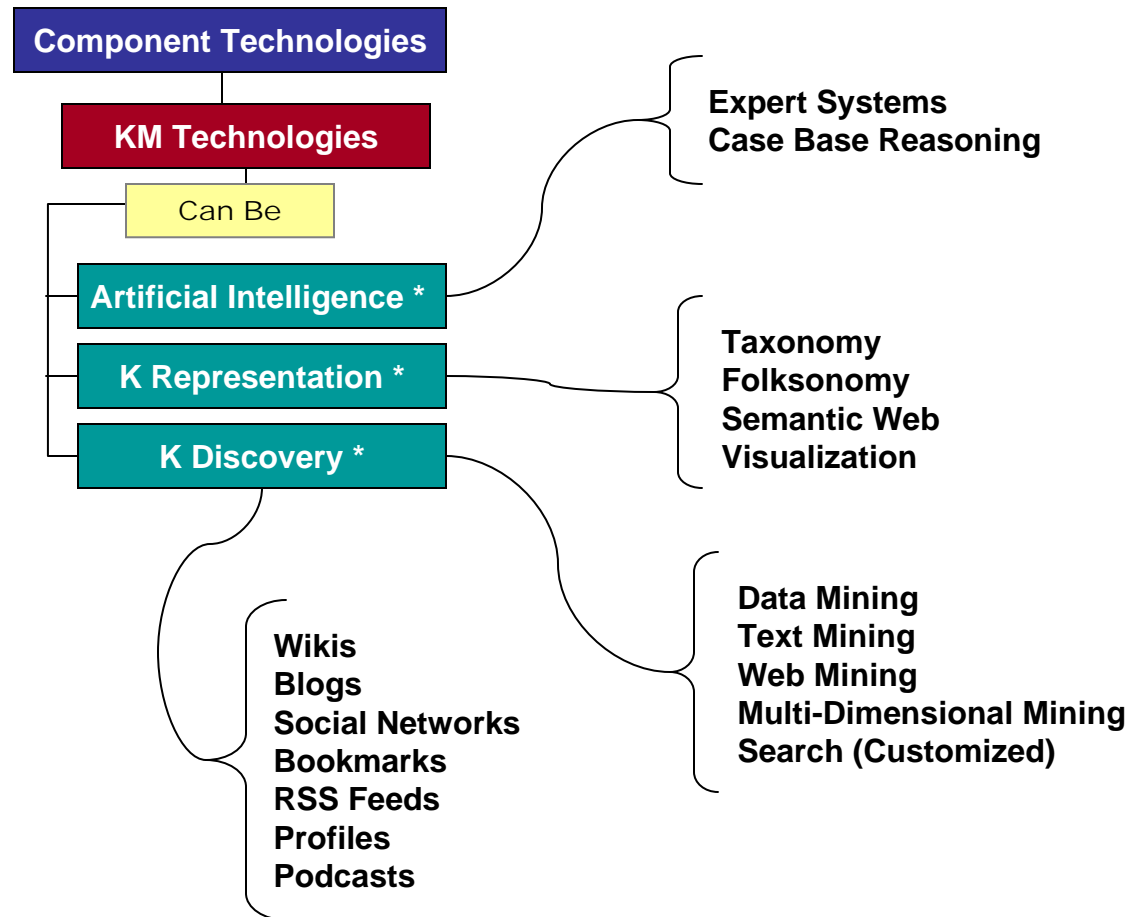


* People Holding

KM Solution Framework - 1



KM Solution Framework - 2



KM Discovery/Analysis Tool

Functional Sample Page

B. Content Acquisition		Capability to obtain content through import or metadata.	
1. Content Capture & Import			
Criteria	Current Capability	Future Priority	Comments
Imports single and multiple content objects simultaneously	4	5	
Distinguishes mandatory and optional fields to authors	0	5	
Matches data on field types	2	5	
Configurable data validation rules	0	5	
Fields may be validated to ensure entered values are unique against existing values to prevent duplication	2	5	
Provides field tab ordering that can be set for data entry	2	5	
Customizable error messaging	3	5	
Specific terms can be barred from being entered, through a customizable stop-words list	2	5	
Import, export, move, delete, relate, contain, status update, and metadata element value updates can be performed on selected single or multiple content objects	2	5	
Graphical selection of content objects to change the objects' attributes	3	5	
Single action on content collections for workflows		5	
Single action on content collections for thesauri	2	5	
Imports content collections by pointing to one, or multiple locations, and set an automated uptake queue or routine		5	
Converts paper documents to electronic images	2	5	
Ingests large volumes of computer-generated output	1	5	
System administrators can set the date and time for automated uptake queue or routine to be performed	2	5	
Imports content objects using a web-based form	0	5	
Imports content objects using a desktop client application	2	5	
Renders thumbnail previews of images that are imported	0	5	
Imports attachments (including digital video and audio)	0	5	
Values & Measures	1.6	5	
	Average	Average	

The Tool Identifies, Weighs, & Compares Current KM Capability with Future KM Priority in Numeric and Graphic Formats.

